

35th Annual State of Maine Sportsman's Show

MARCH 27, 28, 29, 2015

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October 8, 2014

Dear Friends,

We are pleased to announce this is the **35th** year of Maine's biggest sportsman's show. Show dates for 2015 will be Friday – Sunday, March 27-29, 2015. We ask that you please take the time to read through this information carefully.

NEW HOURS * NEW HOURS * NEW HOURS!

Friday: 1pm-7pm Saturday: 9am-**7pm** Sunday: 9am-**4pm**

Once again, advertising opportunities will be available in the show program. This program is handed out to show attendees over the course of the weekend. The program includes basic show information, maps, seminar schedules, a vendor listing and much more. Please see the enclosed contract for opportunities to advertise your business in the program. If you are going to be running a “show special” please consider advertising it in the program. Our graphic designer is ready to design the perfect ad and “show special” coupon for attendees to use at your booth.

We are booking seminars and stage events at this time. If you'd like to present a seminar or stage event or know of a good addition to the show, please contact Becky Morrell. We will be holding the 2nd Annual “Miss Maine Sportsman” contest. We encourage you to nominate your favorite outdoorswoman by giving her a copy of the application found here: <http://www.mainesportsman.com/the-me-sportsmans-show/> There will be a “pageant” at the show and a calendar picturing the top 12 finalists from 2014 will be available for sale. We have added more advertising and publicity, more seminars, more contests and more fun to the show and can't wait to share it with you and of course, your customers that attend the show!

Naturally, we are interested in your comments on how to make the show better and we invite all suggestions. If you have any ideas, jot them on the back of the contract form, or contact us directly.

Best Wishes,

Kelly & Becky

Kelly Allen & Becky Morrell

Co-Directors