



New Exhibitor Booth Form

April 1– 3, 2022

Augusta Civic Center, Maine

YES, RESERVE MY SPACE!

1. Contact Information for Booth Rental

Company _____

(Print name as you want listed in the show program)

Contact Person _____

Address _____ City _____ State _____ Zip _____

Email _____ Website _____

Phone _____ Cell Phone _____

Signature _____ Date _____

2. CHOOSE BOOTH SIZE

- Single Booth (8'x10') \$450
- Double Booth (8'x20') \$850 (limited)
- Large Booth (10'x10') \$500 (limited)
- Non/Profit - **arena floor** \$300 (1st booth)
- Non/Profit - **arena floor** \$400 (2nd booth)
- Bear's Den - side room*** \$150
- Additional booths _____ # Booths at \$400 each
- Corner booths *(additional cost)* \$50 each (limited)

3. ADVERTISING OPTIONS IN THE SHOW PROGRAM - *distributed to all attendees*

- Logo & 25-word ad \$50
- 25-word description/ad \$25
- Just Logo \$25
- ¼ page ad \$100
- Half page ad \$175
- Full page ad \$250

Please provide ad copy no later than Feb. 15, 2022 to carol@mainesportsman.com or by mail with this contract.

4. EXTRAS

- Skirt & tablecloth \$35
- 220 Volt Electricity \$75

**The Augusta Civic Center requires masks,
regardless of vaccination**



Deposit

50% deposit on the contract is due with application, payment in full no later than March 2, 2022.

Final invoices/receipts will be sent via email and mail; please make sure to include your contact information on the 1st page.

All booths (Arena and Bear’s Dens) include a 7’ folding table, two chairs, electricity (110 volt only) & Wi-Fi.

Advertisers

Please provide ad copy no later than 2/15/22 to carol@mainesportsman.com or by mail with this contract.

TOTAL BOOTH RENTAL:

BOOTH

Booth Price \$ _____

Additional Booths \$ _____

Corner Booth \$ _____

ADVERTISING - PROGRAM \$ _____

EXTRAS \$ _____

GRAND TOTAL: \$ _____

DEPOSIT ENCLOSED (50%) \$ _____

BALANCE DUE BY MARCH 2, 2022 \$ _____

Any cancellations made prior to March 1st, will receive a 100% refund. Cancellations made after March 2nd will incur a 10% administrative fee.

CHECK ENCLOSED # _____

VISA/MASTERCARD/DISCOVER # _____ - _____ - _____

CARD EXPIRATION DATE: _____ / _____ 3 DIGIT V-CODE: _____

PLEASE **CHOOSE YOUR PREFERENCES & RETURN WITH PAYMENT TO:**
S.M.S.S., 183 STATE STREET, SUITE 101, AUGUSTA ME 04330

For further information on the booth space or the 2022 State of Maine Sportsman’s Show, please contact Carol at *The Maine Sportsman* 622-4242 or carol@mainesportsman.com or Becky at the Sportsman’s Alliance of Maine 623-4589 or becky@samofmaine.org